

Cookie Policy

What is a Cookie?

Cookies are small text files stored on your computer or mobile device when you visit our website. We use cookies to better understand how people use our services, improve them, and determine whether our emails are being read and are useful. The information stored in cookies is not linked to any personally identifiable information you provide while on our site.

Types of Cookies We Use

- 1. *Session ID Cookies:* These cookies facilitate site navigation and last only for the duration of your online session. They are deleted from your device once you close your browser (e.g., Internet Explorer, Safari).
- 2. *Persistent Cookies:* These cookies remain on your device for an extended period. You can remove them through your browser's help menu. Persistent cookies allow us to track user interests to enhance your experience on our site
- 3. *Google Analytics Cookies:* These cookies help us understand website traffic and user behavior. They enable us to improve our website and digital marketing efforts while identifying any issues. The data collected is anonymous and includes visitor counts, sources of traffic, and pages visited. Learn more about <u>Google's privacy practices here.</u>
- 4. *Cookie Preference Cookies:* These cookies store your preferences about cookie usage on our website, ensuring consistency in your experience.
- 5. *Traffic Log Cookies:* These cookies analyze webpage traffic to help us tailor the site to customer needs. The information is used for statistical purposes and removed once analyzed.
- 6. Social Media Cookies

Facebook Cookies: Used to collect data on how visitors interact with Facebook, helping us measure the effectiveness of our campaigns. Learn more about <u>Facebook's policies</u>.

Instagram Cookies: Help us understand visitor interaction on Instagram to assess our advertising efforts. Read <u>Instagram's Cookie Policy.</u>

Twitter Cookies: Used to gather insights into visitor interaction on Twitter. Learn more about <u>Twitter's policies.</u>

Video Platform Cookies



YouTube Cookies: Embedded videos use YouTube's privacy-enhanced mode, which may set cookies on your device when interacting with the video player. These cookies do not store personally identifiable information.

Vimeo Cookies: Embedded videos from Vimeo also use a privacy-enhanced mode. Vimeo does not store personally identifiable data.

Managing Cookie Settings

Most web browsers allow you to control cookies through their settings. For more information on managing cookies, visit <u>About Cookies</u> or <u>All About Cookies</u>.

Steps for Popular Browsers:

Google Chrome: Manage Cookies

Microsoft Edge: Manage Cookies

Mozilla Firefox: Manage Cookies

Microsoft Internet Explorer: Manage Cookies

Opera: Manage Cookies

Apple Safari: Manage Cookies

To opt out of Google Analytics tracking across all websites, visit Google Analytics Opt-Out.

Approval and Commitment

This Privacy Policy has been reviewed and approved by the undersigned to confirm Hartland Group Ltd.'s commitment to its implementation and ongoing improvement.

Name Roderick Brobbey

Role Director

Date 30/01/2025

Signed RBrobbey